



**WILL PHILLIPS**  
GRAPHIC DESIGNER

## WORK EXPERIENCE

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### **Wilson Sporting Goods**

**Chicago, IL • Contract Graphic Designer**

**2023 - 2023**

Supported team sports with both print and digital media for NFL, NBA, WNBA and other various partners. Projects included: email design, social media, print and various website banners.

### **Cresco Labs**

**Chicago, IL • Senior Graphic Designer**

**2022 - 2023**

Provided a number of services as Senior Graphic Designer that included both print and digital assets. Projects ranged from posters, product cards, flyers, logo design, social media, email and homepage takeovers.

### **Ace Hardware Corporate**

**Oak Brook, IL • Graphic Designer**

**2021 - 2022**

Rendered and executed various retail elements such as seasonal and holiday campaigns (overall look and feel with accompanying logos, in-store signage, direct mail, along with various print and web media) and internal communications.

### **PerkSpot**

**Chicago, IL • Marketing Designer**

**2019 - 2021**

Effectively designed numerous projects for multiple departments within PerkSpot that included both print and digital media. Projects included logo design, flyers, interactive PDF's, animated and static web banners, and presentation designs.

### **Broad River Retail (Ashley HomeStore Licensee)**

**Fort Mill, SC • Contract Graphic Designer**

**2018 - 2019**

Produced a multitude of retail and internal corporate communications projects for Broad River Retail. Rendered and executed various retail elements such as seasonal and holiday campaigns.

### **SCC**

**(Schafer, Condon & Carter)**

**Chicago, IL • Studio Designer**

**2013 - 2018**

Executed various positions as Studio Designer, including projects from the Hotel Zachary, Procter & Gamble, Johnson & Johnson, and the Chicago Cubs. Projects included season ticket collateral, sales brochures, and web banners.

### **TCi™ Tire Centers (Subsidiary of Michelin® North America)**

**Currently, National Tire Warehouse (NTW)**

**Duncan, SC • Graphic Designer**

**2010 - 2013**

Fulfilled a key role as a Graphic Designer in the in-house marketing program. Designed corporate projects for TCi, including both print and digital assets.

### **Signs By Tomorrow**

**Charlotte, NC • Graphic Designer / Production Artist**

**(Franchise Closed in 2010)**

**2008 - 2010**

Generated custom signage for on-site installations using a variety of tools and materials. Designed logos, window clings and created custom vehicle wraps.

## CONTACT

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## OPERATING SYSTEMS

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**Mac/OS**

**PC/Windows**

## PROGRAMS

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### **Adobe CC**

Photoshop

Illustrator

InDesign

After Effects

XD

Bridge

Acrobat Pro

### **Keynote**

**Microsoft Word, PowerPoint & Excel**

**Google Drive**

**Function Point**

**Basecamp**

**Wrike**

**Trello**

**Slack**

**Workzone**

## EDUCATION

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**The University of North Carolina  
at Charlotte (2007)**

Bachelor of Fine Arts in Graphic Design